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TITANIC: THE EXHIBIT, PAGE LP4

Wish Upon a
Butterfly
January 11 –
June 1, 2014



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313.577.8400

Bing Goei es nombrado Director de Michigan Office for New Americans

Michigan abre sus puertas a la inversión extranjera y profesionales calificados

Por: Isabel Flores, Corresponsal La Prensa

Febrero 2014: El destacado empresario *Bing Goei* fue nombrado Director de *Michigan Office for New Americans*, iniciativa creada recientemente por el gobernador *Rick Snyder* con el propósito de atraer y retener inmigrantes calificados a la ciudad de Detroit.

“Estoy muy emocionado por esta gran oportunidad que me brinda el Gobernador”, comentó Goei en entrevista exclusiva para *La Prensa*. “Para hacer crecer nuestra economía es muy importante encontrar talento que desee venir a Michigan en general y Detroit en particular. Queremos que el mundo sepa que en Michigan son bienvenidos los inmigrantes”.

El Director comentó que se buscarán profesionales altamente calificados en ingeniería, tecnología, matemáticas y ciencias que deseen vivir y trabajar en Michigan; además de inversionistas extranjeros que quieran crear negocios y generar empleos en Detroit. A los cuales se les brindarán visas EB-2 y EB-5 respectivamente.

La propuesta del Gobernador Snyder es otorgar 50,000 visas en cinco años; sin embargo todavía se encuentran en espera de la autorización por parte de Washington. “No hemos obtenido la autorización para otorgar estas visas, estamos esperando respuesta, pero mientras eso pasa estoy teniendo reuniones con diferentes líderes de la comunidad, de diversos grupos étnicos, para escuchar sus necesidades y saber qué tipo de talentos son los que necesitan”, agregó el entrevistado.

Una vez que se reciba la aprobación, se publicarán en el sitio web www.Michigan.gov/newamericans y a través de diferentes grupos étnicos, los requisitos para obtener las visas. “Actualmente se puede consultar en el sitio web de inmigración los requisitos para este tipo de visas; sin embargo, tal vez tengamos algunas excepciones para Michigan. En cuanto recibamos respuesta de Washington, lo haremos

saber; por lo que pedimos estar al pendiente”.

Durante la entrevista, Bing destacó en todo momento la necesidad de la contribución profesional y la diversidad cultural como parte importante y fundamental en el futuro de Michigan. “Debemos construir una comunidad más fuerte”. Asimismo, aseguró que Michigan cuenta con la infraestructura necesaria para recibir a nuevos inmigrantes.

La oficina principal de Michigan ONA (*Office for New Americans*) se localiza en Lansing y contarán con oficinas satélite en Detroit y probablemente en Grand Rapids. “Vivo en Grand Rapids desde 1960 y aunque tenga que viajar todos los días, no hay planes de mudarme, mi familia está completamente establecida”, comentó Goei. Una vez que empiecen a funcionar formalmente las oficinas se contratará personal calificado. “Sin duda alguna tendremos que contratar personal, pero por el momento estamos evaluando las necesidades”, agregó.

Bing Goei será Consejero para el Gobierno y el Departamento de Estado en la formulación e implementación de políticas, programas y procedimientos de inmigración de Michigan. Entre sus funciones, se incluye: Coordinar todas las agencias responsables del programa. Brindar entrenamiento al personal, educación, seguro médico, y calidad de vida. Analizar políticas y propuestas relacionadas con inmigración. Liderar la iniciativa global de Michigan de retener y atraer talento internacional. Desarrollar colaboraciones con fundaciones comunitarias existentes, organizaciones no lucrativas y sector privado que proveen servicio a los inmigrantes en el Estado.

Bing Goei

Goei es un inmigrante de Indonesia que con trabajo duro y dedicación, construyó Eastern Floral en Grand Rapids, una exitosa florería con siete sucursales.

Es un apasionado de la diversidad y ha recibido diversos reconocimientos, entre

los que destacan: Junior Achievement West Michigan Business Hall of Fame(2008); Michigan Floral Association Retailer of the Year (2008); Top 50 Teleflora Florist en Estados Unidos y Canadá y Best Florist Awards por varias publicaciones (2002-2007); Ernst & Young Entrepreneur of the Year por West Michigan (2005); Minority Business Person (2001) y 2000 Small Business of the Year (2000).

En sus tiempos libres participa activamente en la comunidad y ha formado parte de varias organizaciones, entre las que se encuentran: Co Presidente de West Michigan Asian American Association; Miembro de la mesa directiva de Grand Rapids Area Chamber (2006 y 2007); Miembro de la mesa directiva de Michigan Florist Association (2004 y 2005); Institute for Healing Racism; Grand Rapids Economic Club; Presidente de la Comisión de Grand Rapids Community Relations (2001-2003); y Asian Center Board Advisory Council Leadership West Michigan (2005).

Visas EB-2 y EB-5

El objetivo es conseguir 50,000 visas EB-2 de empleo para otorgar en cinco años a inmigrantes calificados que vivan y trabajen en Detroit. Aunque durante la entrevista Goei aclaró que en primera instancia se enfocarán en Detroit, pero la idea es atraer a inmigrantes a todo el estado de Michigan en general.

Durante el primer año se otorgarán 5,000 visas y se incrementará el número en los subsecuentes cuatro años (10,000 visas en los próximos tres años), terminando con 15,000 visas en el quinto año.

De acuerdo con el sitio web de los Servicios de Ciudadanía e Inmigración de Estados Unidos, las visas EB-2 son otorgadas a profesionales que tienen un título de posgrado o su equivalente, o es un nacional extranjero que tiene una aptitud excepcional. Récords académicos



Bing Goei

oficiales que muestren un título, diploma, certificado o galardón similar otorgado por un colegio universitario, universidad, escuela u otra institución docente relacionada con el campo en el cual se tiene una aptitud excepcional. Se requieren cartas que documenten que se tienen a lo menos 10 años de experiencia en la profesión a tiempo completo.

Entre los beneficios se encuentran, residencia en los Estados Unidos, capacidad de salir y entrar sin restricciones y traer dependientes tales como esposo(a) con visa E-21 o hijos solteros menores de 21 años, con una visa E-22.

Por otra parte, también se busca otorgar visas EB-5 a inversionistas extranjeros que deseen vivir y trabajar en Michigan para crear negocios y nuevos empleos. Así como apoyar a los cientos de estudiantes inmigrantes que actualmente se encuentran en las universidades de Michigan para que se queden a vivir e invertir en nuevos negocios.

Con la visa EB-5 los extranjeros que inviertan entre \$500,000 y \$1,000,000 en un negocio o proyecto que abra directamente o indirectamente 10 puestos de trabajo en un periodo de dos años se convertirán en elegible para obtener la residencia en este país. (Información obtenida en el sitio web de Servicios de Ciudadanía e Inmigración de Estados Unidos).

21ST ANNUAL DIA DE LA MUJER CONFERENCE

MICHIGAN STATE UNIVERSITY
KELLOGG HOTEL AND CONFERENCE CENTER, EAST LANSING, MI

"AN EDUCATIONS WORTH & THE JOURNEY THERE"
"EL VALOR DE EDUCACION & EL VIAJE AHI"

SATURDAY MARCH 22 2014

KEYNOTE SPEAKER:
MARIA RITA JARAMILLO

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An Evening with Reyna Grande

About Reyna Grande...

Reyna Grande is an award-winning novelist and journalist. She has received an American Book Award, the El Premio Artist/Literary Award, and the Latino Book Award.

Her novels, *Across a Hundred Mountains* (2006) and *Dancing with Butterflies* (2009) were published to critical acclaim and have been read widely in schools across the country. Her latest book, *The Distance Between Us* (2012) is a memoir which Reyna writes about her life before and after legally immigrating from Mexico to the United States. *The Distance Between Us* is an inspirational coming-of-age story about the pursuit of a better life.

Born in Mexico, Reyna was two years old when her father left for the U.S. to find work. Her mother followed her father north two years later, leaving Reyna and her siblings behind in Mexico. In 1985, when Reyna was going on ten, she entered the U.S. as an undocumented immigrant. She later went on to become the first person in her family to graduate from college.

Thursday, March 27th, 2014
at the University of Toledo
Bookstore/Barnes & Noble
1430 Secor Rd, Toledo, OH 43607

Author Reyna Grande will give a presentation to the women of El Centro de la Mujer, followed by a book reading with Q&A to community members.

6:30: First Session, El Centro de la Mujer
7:00: Intermission
7:30: **FREE PUBLIC SESSION**
Community Reading and Q&A
Public Welcome! Free Admission

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LISD TECH Center's Reverse Job Fair gives manufacturers sneak peek at future stars



Manufacturers in and around Lenawee County will get a chance to meet future engineers, designers, machinists, welders, and other star future employees at the:

LISD TECH Center's Inaugural Reverse Job Fair Has been RESCHEDULED TO:

Friday, March 7, 2014, from 9:30 a.m. - 2:30 p.m.

1372 North Main Street, Adrian MI.

The 'reverse' part of the job fair means that LISD TECH Center students will be behind tables with resumes and work samples showcasing their skills and abilities for employers. Anyone who makes hiring decisions at a manufacturing company is invited to move about the room to meet and talk with students about future employment.

About 100 students from the LISD TECH Center's Advanced Manufacturing, Alternative Energy & Robotics, Welding Technology, and Engineering, Design & CAD programs are taking part in the Reverse Job Fair. South Central Michigan Works!, Lenawee Now, the Jackson Area Manufacturing Association, and Siena Heights University have helped organize

and promote the event.

"We have some of the best and brightest young talent in Lenawee County at the LISD TECH Center, and the Reverse Job Fair will help showcase their potential," said Principal Shelley Jusick. "Prospective employers will get a chance to develop relationships with students at various stages of readiness for the job market: some will be entering the job market in June, others are looking for after-school, weekend, or summer jobs, and still others will be heading for college after graduation."

Perspective employers, who pre-register on the LISD website (www.lisd.us), will have lunch and tours provided during the morning/afternoon shift change.

The Reverse Job Fair is part of the LISD's recognition of Career and Technical Education (CTE) Month. For more information, call 517-265-1769.

Henry Ford Community College hosts Education Partners and Information Networking Breakfast April 15

Dearborn: Henry Ford Community College will host the Education Partners and Information Networking Breakfast from 7 to 9 a.m. on Tuesday, April 15, 2014, in the Welcome Center Community Room, which is located on the main campus.

This breakfast provides information on how HFCC's top academic and technology education programs can help organizations, their clients and students quickly achieve high-paying careers in industries in need of talented technical professionals, many of whom graduate from HFCC.

Attendees will be able to network with high school counselors, teachers, work-first administrators and university articulation partners, and learn via a panel discussion about new ways to connect clients and students to emerging career opportunities in technology fields.

The breakfast is limited to the first 120 respondents. Please register by Friday, March 21. To register for this event, please visit www.hfcc.edu/ breakfast.

For questions, please email events@hfcc.edu, or call 313.317.4137.

Save the date for MidWest LatinoFest 2014

Saturday, June 7th

If you are interested in becoming a sponsor, vendor, volunteer, and/or advertiser contact:

Nanette Nieto 419.944.6430 • Adrienne 419.870.2797



Julian Samora Research Institute

Save the Date

MI Latino/a Statewide Summit 2014

"Improving Health and Healthcare for Michigan's Latinos"

The Julian Samora Research Institute (JSRI) is pleased to partner with MI ALMA and Blue Cross Blue Shield of Michigan to hold a statewide Latino summit on health and healthcare issues among Latinos in Michigan.

Friday, March 21, 2014

7:30 AM Registration – 4:00PM Adjournment

Kellogg Center
East Lansing, MI



MICHIGAN SCIENCE CENTER
5020 John R Street • Detroit, MI 48202

INFORMATION: 313.577.8400
www.Mi-Sci.org



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Pit Party: Sat. 2:00 – 5:00 PM

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Imagination Station brings *Titanic: The Artifact Exhibition* to life, Feb. 15 – June 15

Imagination Station is hosting *Titanic: The Artifact Exhibition* from February 15 through June 15, 2014. *Titanic*, then the world's largest ship, sank in 1912 after a collision with an iceberg in the North Atlantic.



In this exhibit, Imagination Station explores engineering, physics, and social studies with the science of *Titanic*. The galleries in this fascinating exhibition features artifacts recovered from the ocean floor along with room re-creations and personal stories.

"The sinking of *Titanic* has captivated the world for over a hundred years. We are excited to bring this compelling Exhibition to Toledo and allow the community to experience the powerful and enduring story of *Titanic*," said *Lori Hauser*, CEO of *Imagination Station*. "The real artifacts and compelling human stories in the exhibition bring science and history to life in a way few things can."

The exhibition has been designed with a focus on the legendary RMS *Titanic*'s compelling human stories as best told through 150 authentic artifacts and extensive room re-creations. Perfume from a maker who was traveling to New York to sell his samples, china

etched with the logo of the elite White Star Line, even a pair of men's dress shoes—these and many other authentic objects offer haunting, emotional connections to lives abruptly ended or forever altered.

Visitors are drawn back in time to 1912 upon entrance, as each receives a replica boarding pass of an actual passenger on board *Titanic*. They then begin their chronological journey through the life of *Titanic*, moving through the Ship's construction, to life on board, to the ill-fated sinking and amazing artifact rescue efforts. At the end of the tour, they discover whether their specific passenger survived.

They will marvel at the re-created First Class and Third Class accommodations, and press their palms against an iceberg while learning of countless stories of heroism and humanity. In the "Memorial Gallery" guests will take their boarding pass to the memorial wall and discover whether their passenger and traveling companions survived or perished. *Titanic: The Artifact Exhibition* is sponsored by BP.

For more information, call 419.244.2674 or visit www.imaginationstationtoledo.org.




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